



Lambeth Country Show 2010

Total Event Production Services for Major Public Event Attracting 180,000



Whole Nine Yards
PRODUCTIONS

WNY Productions
24 Greville Street
London
EC1N 8SS

T: 0203 178 2023
F: 0207 198 7902
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Total Event Production Services

As part of our total event production services contract with the London Borough of Lambeth we handled:

- Logistics Project Management
- Site Management
- Production & Stage Management of 4 Entertainment Areas
- Contractor Management
- Site Planning, Layout and CAD Design
- ELT Representation
- Production & Site Crewing

The project was a perfect showcase of us providing a turn-key production services package for a large-scale public event.

The Lambeth Country Show is one of the largest free events in the South of England. Held in Brockwell Park over the third weekend of July it attracted over 180,000 people over the weekend with an estimated peak attendance at any one time of 75,000.

Production of the event required us to work closely throughout the preproduction with our clients; the London Borough of Lambeth, the Metropolitan Police, London Ambulance Service and event safety coordinators Capita Symonds as well as a wider stakeholder group comprising 20 different departments and agencies. We were also coopted into the event's senior Emergency Liaison Team to provide specific technical & logistical insight and capability.

Brockwell Park remains open to the general public throughout the build, show and breakdown and so it was imperative to employ detailed scheduling and exercise the highest standards of safety management for this tight and complex build.

The event features over 270 market traders/exhibitors as well as 4 principal entertainment areas and therefore the project required a diligent and comprehensive preproduction phase to ensure successful delivery onsite.

We look forward to further developing the event in 2011.



Lambeth

Lambeth Country Show 2010 continued...



TESTIMONIALS:

Many thanks for all your professional efforts, it has been truly rewarding working with you and the team at Whole Nine Yards. Congratulations, I am still enjoying the fruits of all your endeavours, raising the bar and taking the Lambeth Country Show 2010 to new heights.

Somia Elmartaou - Project Officer
London Borough of Lambeth

It has been a pleasure working with a fellow passionate perfectionist and all of the **Whole Nine Yards went the whole ten**. I was impressed by the meticulous planning and execution of work carried out. You have passed all my tests.

Paul Carter - Brockwell Park Manager
London Borough of Lambeth

Thank you for providing excellent production, a great stage and great support.

Nicky Ezer, Culture Promotions
Main Stage Music Programmer



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PRODUCTION CREDITS

CLIENT: London Borough of Lambeth
VENUE: Brockwell Park, Herne Hill, London
ATTENDEES: 180,000 over 2 days

PRODUCTION SERVICES: Whole Nine Yards Productions Ltd.

Production Director: Ben Price
Site Manager: Sam Andrews
Production Coordinator: Sarah Sheppard

WNYP Crew: Rob Brady, Martin Davey,
Peter White, Rob Plastow,
Tom Billington

Main Stage Manager: Mike Clegg
Village Stage Manager: Neil Ballantyne
Cultivate Production Mgr: Debbie Sapsford
Main Arena Manager: Symon Osman

Infrastructure: Event Wizards Limited
Marquees: Piggotts

Event Safety Coordination: Capita Symonds
Crowd Management: MJ Events Support
Medical: M&L Ambulance

Staging: Star Events Group Limited
Tannoy Systems & Radios: Direct Telecoms Services
Audio & Power Distribution: Centre Stage

Potable Water & Plumbing: Watermills

**Car Parking
& Traffic Management:** Festival Gates

Furniture: RSVP Event Hire

Fire Extinguishers: Fire Safety Services

For information on our services email info@wnyproductions.co.uk